



Action Plan 2026

Our Vision: The Effingham Public Library: A catalyst for positive action.

Our Mission: The Effingham Public Library creates unique opportunities to connect with learning, support, and the community.

Our Values: Connection * Service * Leadership

Strategic Goals

Leadership

- Provide library service to all in our community
 - Improve our outreach to our teen population
 - Create a “life hacks” series for young adults
- Implement programs that position the library as a leader in the community
 - Create a job discovery series for young adults to learn more about new careers
 - Invite local, state, and federal officials to visit the library
- Improve our marketing and communications to better connect our services to the community
 - Continue to grow our online presence with engaging content

Education

- Support STEM and arts initiatives through schools and community groups
 - Develop drop in hours for access to in-house use of our Library of Things
- Develop pathways for communication and partnership with teachers and administrators
 - Reconnect with local schools amidst administration changes
- Implement outreach opportunities for all ages to connect with education
 - Re-launch the Book Bike

Family Support

- Create opportunities for families to connect and find support and services
 - Partner with service providers to co-host family friendly programs
- Partner with organizations to develop new ways to support families



- Explore offering a grandparents raising grandchildren support group with other overlapping organizations
- Foster a sense of safety and connection
 - Increase our offerings for teens

Community

- Partner to support and develop mental health initiatives
 - Host mental health presentations
 - Explore being a location for peer support/group therapy
- Establish programs that address isolation
 - Increase our online presence with videos, such as how to videos and online storytimes with our volunteers
- Connect the community with access to services
 - Create Government 101 videos and/or programs to educate the public about the range of services offered by government entities at both City and County level
 - Host financial planning programs, such as budgeting/saving for all ages, etc.

Diversity

- Foster a welcoming environment in the library and the community
 - Create a video series that demonstrates how to use our online resources
- Provide access to a diverse range of topics for all ages
 - Connect with local history
 - Moving the Book Box at the mall to a more accessible location