



## Action Plan 2026

**Our Vision: The Effingham Public Library: A catalyst for positive action.**

**Our Mission: The Effingham Public Library creates unique opportunities to connect with learning, support, and the community.**

**Our Values: Connection \* Service \* Leadership**

### Strategic Goals

#### Leadership

- Provide library service to all in our community
  - Improve our outreach to our teen population
  - Create a “life hacks” series for young adults
- Implement programs that position the library as a leader in the community
  - Create a job discovery series for young adults to learn more about new careers
  - Invite local, state, and federal officials to visit the library
- Improve our marketing and communications to better connect our services to the community
  - Continue to grow our online presence with engaging content

#### Education

- Support STEM and arts initiatives through schools and community groups
  - Develop drop in hours for access to in-house use of our Library of Things
- Develop pathways for communication and partnership with teachers and administrators
  - Reconnect with local schools amidst administration changes
- Implement outreach opportunities for all ages to connect with education
  - Re-launch the Book Bike

#### Family Support

- Create opportunities for families to connect and find support and services
  - Partner with service providers to co-host family friendly programs
- Partner with organizations to develop new ways to support families



- Explore offering a grandparents raising grandchildren support group with other overlapping organizations
- Foster a sense of safety and connection
  - Increase our offerings for teens

## Community

- Partner to support and develop mental health initiatives
  - Host mental health presentations
  - Explore being a location for peer support/group therapy
- Establish programs that address isolation
  - Increase our online presence with videos, such as how to videos and online storytimes with our volunteers
- Connect the community with access to services
  - Create Government 101 videos and/or programs to educate the public about the range of services offered by government entities at both City and County level
  - Host financial planning programs, such as budgeting/saving for all ages, etc.

## Diversity

- Foster a welcoming environment in the library and the community
  - Create a video series that demonstrates how to use our online resources
- Provide access to a diverse range of topics for all ages
  - Connect with local history
  - Moving the Book Box at the mall to a more accessible location