



## Action Plan 2017

**Our Vision: The Effingham Public Library: A catalyst for positive action.**

**Our Mission: The Effingham Public Library creates unique opportunities to connect with literature, learning, and the community.**

**Our Values: Connection \* Service**

### Strategic Goals

#### Welcoming

- Create and maintain a welcoming environment
  - Eliminate facility-provided plastic water bottles at our programs
- Foster opportunities to greet new residents
  - Host a welcoming event
- Provide library service to all

#### Communication

- Develop useful channels of communication for the community
- Facilitate communication between the community and new and existing services
  - Host a discussion between service providers to share data collected within the community surveys from this summer/fall

#### Connection

- Create opportunities for people to engage
  - Host a Rake and Run
- Develop outreach initiatives that foster deeper community ties

#### Education

- Expand opportunities for youth to connect with science, technology, and the arts
- Foster outreach opportunities that support an active and involved community at all ages
  - Student-led book discussions

#### Safety

- Support a safe environment in our community
  - Host a focus group to understand the communities needs around safety, for example Coffee with the Chiefs
- Partner with community leaders to educate the community about our changing neighborhoods