



Action Plan 2017

Our Vision: The Effingham Public Library: A catalyst for positive action.

Our Mission: The Effingham Public Library creates unique opportunities to connect with literature, learning, and the community.

Our Values: Connection * Service

Strategic Goals

Welcoming

- Create and maintain a welcoming environment
 - Eliminate facility-provided plastic water bottles at our programs
- Foster opportunities to greet new residents
 - Host a welcoming event
- Provide library service to all

Communication

- Develop useful channels of communication for the community
- Facilitate communication between the community and new and existing services
 - Host a discussion between service providers to share data collected within the community surveys from this summer/fall

Connection

- Create opportunities for people to engage
 - Host a Rake and Run
- Develop outreach initiatives that foster deeper community ties

Education

- Expand opportunities for youth to connect with science, technology, and the arts
- Foster outreach opportunities that support an active and involved community at all ages
 - Student-led book discussions

Safety

- Support a safe environment in our community
 - Host a focus group to understand the communities needs around safety, for example Coffee with the Chiefs
- Partner with community leaders to educate the community about our changing neighborhoods