

Increase Circulation!

The Effingham Community



Illinois



Community Philosophy



**Our Values:
Community & Service**

EFFINGHAM PUBLIC LIBRARY

Progress Report FY18

	FY17	May	June	July	August	September	October	November	December	January	February	March	April	FY18 Total
CIRCULATION														
Total Adult (all types of materials)	94,870	8,044	8,091	8,975	8,428	7,323	8,420	7,672	6,696	8,368	8,020	7,926	8,615	96,578
Total Children (all types of materials)	79,361	8,301	9,507	7,459	7,022	5,968	6,975	6,584	4,988	6,239	5,837	6,268	6,325	81,473
Total Young Adult (all types of materials)	8,413	895	1,060	769	731	470	733	817	698	923	868	834	860	9,658
In-House	12,422	1,803	1,829	2,773	983	1,163	390	1,386	1,016	632	824	748	1,428	14,975
TOTAL CIRCULATION	237,635	22,495	24,088	23,584	21,042	18,590	20,826	20,777	17,640	21,328	20,271	20,755	22,058	253,454
CIRCULATION BY ITEM TYPE														
Books	118,822	11,631	12,773	11,649	10,854	9,606	11,077	10,138	7,756	10,344	9,928	10,014	10,638	126,408
DVDs	45,696	4,179	4,417	4,242	3,822	3,363	3,770	3,789	3,536	3,943	3,763	3,868	3,836	46,528
Blue-Ray	2,786	230	258	218	298	202	208	203	182	225	178	215	219	2,836
Electronic Games	2,297	217	256	261	251	228	166	226	202	189	191	180	187	2,554
CDs	2,494	265	177	238	259	189	185	208	147	150	170	194	186	2,368
Audiobooks	5,927	502	552	446	490	360	403	401	462	581	376	462	466	5,501
Periodicals	1,375	102	113	149	108	87	140	108	97	98	119	95	152	1,368
E-materials	14,027	1,170	1,250	1,334	1,343	1,125	1,328	1,195	1,330	1,544	1,335	1,384	1,333	15,671
Interlibrary Loan Sent	28,193	2,282	2,351	2,274	2,535	2,541	2,980	3,123	2,912	3,622	3,387	3,595	3,497	35,099
Interlibrary Loan Received	34,726	2,779	2,976	3,054	3,174	3,098	3,213	2,944	2,492	3,068	3,080	3,075	3,322	36,275

Level One

- **Deselect**
- **Learn about your community**
- **Accept and review donations**

Level Two

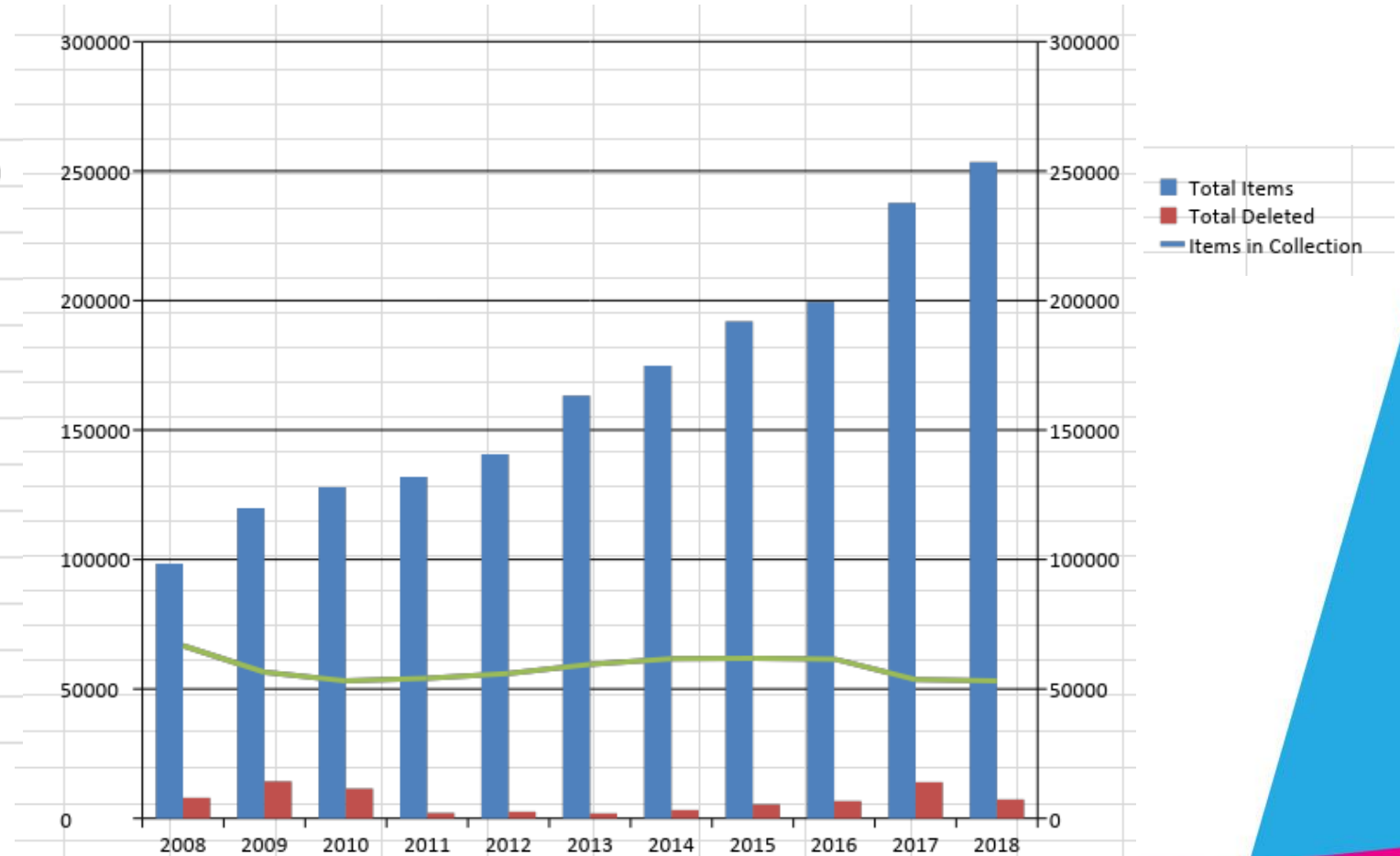
- **Customer Service**
- **Standing Orders**

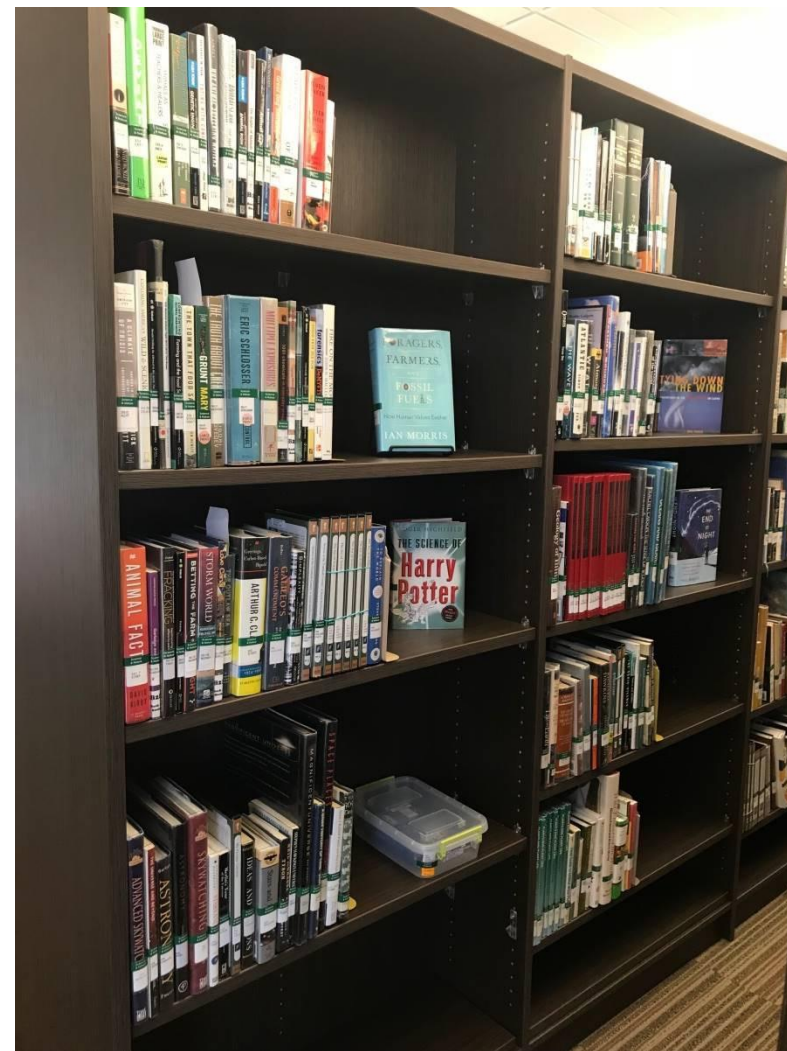
Level Three

- **Check Out Numbers**
- **Lean!**
- **Collaborate**

Level One: Deselection

	Total Items	Total Delete	Items in Collection
2008	98354	7944	66701
2009	119928	14295	56500
2010	127831	11502	53087
2011	131893	2106	54156
2012	140554	2571	56015
2013	163256	1937	59443
2014	174854	3232	61648
2015	191984	5402	61839
2016	199432	6680	61577
2017	237635	13979	53589
2018	253454	7300	53197
			250000





Level One: Learn about Your Community

Population	
<i>i</i> Population estimates, July 1, 2017, (V2017)	34,132
<i>i</i> Population estimates base, April 1, 2010, (V2017)	34,242
<i>i</i> Population, percent change - April 1, 2010 (estimates base) to July 1, 2017, (V2017)	-0.3%
<i>i</i> Population, Census, April 1, 2010	34,242
Age and Sex	
<i>i</i> Persons under 5 years, percent	⚠ 6.7%
<i>i</i> Persons under 18 years, percent	⚠ 23.7%
<i>i</i> Persons 65 years and over, percent	⚠ 17.1%
<i>i</i> Female persons, percent	⚠ 50.2%

What have you been reading?

Level One: Donations



Level Two: Customer Service



Level Two: Consider Standing Orders



Level Three: Check out Limits

HOW MANY ITEMS MAY I CHECK OUT?

20	5	5
BOOKS	AUDIOBOOKS	CDS
7	2	1
DVDS	KITS	TECH DEVICE
10	4	5
MAGAZINES	TV SERIES OR VIDEO GAMES	DIGITAL ITEMS

CHECK OUT PERIODS

14	2	1
DAYS	WEEKS	FORTNIGHT

Level Three: Lean for Technical Services



Level Three: Share Further



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