

Creating an Architectural Walk



(217) 342-2464
effinghamlibrary.org

Why an architectural walk?

UNDERSTAND THE HISTORICAL CONTEXT
APPRECIATE THE INNOVATORS
GET A SENSE OF SCALE
GET INTO THE DETAILS

Creating an Architectural Walk for Downtown Effingham



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Community Philosophy



Our Vision:
The Effingham Public Library:
A catalyst for positive change.

Effingham County:
A Pictorial Survey of Distinctive Structures
More Than 50 Years Old

1. Name of Property
2. Location
3. Owner
4. Circa Date
5. Style or Distinguishing Characteristics
6. Architect or Contractor
7. Additional Information

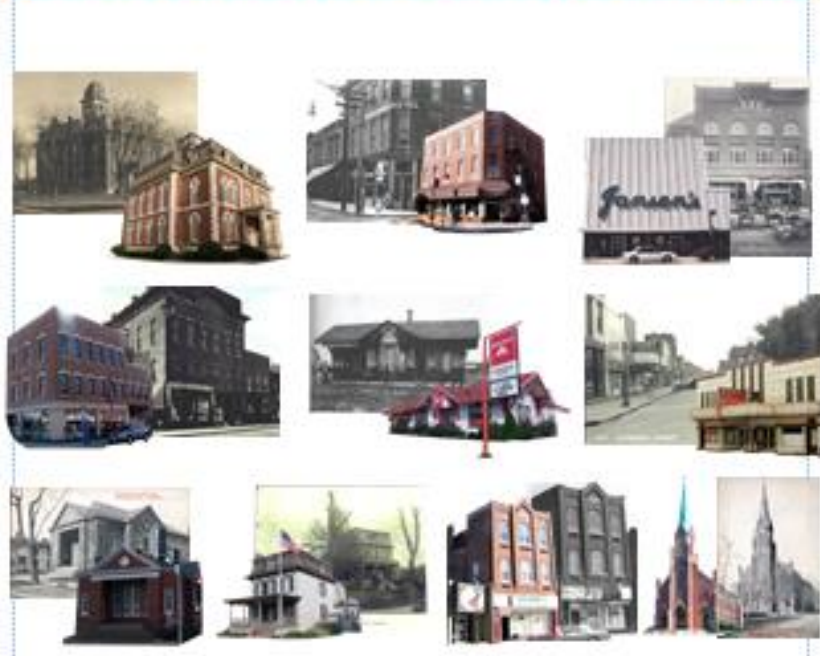
1. Name of Property: Wally's Tavern and Ealy Law Offices
2. Location: 101 and 105 E. Jefferson
Effingham, Illinois
3. Owner: Wally's- Mr. and Mrs. Elvin Wallace , Ron Ealy
507 Park Hills
Effingham, Illinois Watson, Illinois
4. Circa Date(s): 1870's
5. Style or Distinguishing Characteristics:
ornamental brickwork at top
6. Architect or Contractor (if known) :
7. Additional Information:
Formerly Gillenwater House owned by Judge T.J. Gillenwater. Illinois
College of Photography started on second floor by L.H. Bissell;
new brick work facades on first floor



How to...

- Look for a partner or resource that can provide expertise
- Determine which buildings you want to highlight
- Receive permission from the owners to promote
- Create self guided brochure
- Create a promotional flyer that downtown businesses could use to promote the project

ARCHITECTURE WALK IN DOWNTOWN EFFINGHAM



Collaboration

Our Mission:
The Effingham Public Library creates unique opportunities to connect with literature, learning and community.

Lifelong learning +
Community engagement



Promotion

- Traditional Press Release
- Social Media campaign Facebook and Instagram
- Shared brochures with the Tourism Department
- Collaborated with Downtown Business Group to promote
- Hosted in person events as well – local historian led the walks

For more information

Guide by Cell

Architectural Walk in Downtown Effingham –
brochure

Architectural Walk in Downtown Effingham –
promotional poster



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